

VANCOUVER QUEER FILM FESTIVAL



2024

PARTNERSHIPS REPORT

VQFF 2024

THE 36TH ANNUAL
VANCOUVER QUEER FILM FESTIVAL
SEPTEMBER 2024

SOLD OUT SHOWS & FIRE PARTIES: OUR HOTTEST FESTIVAL TO DATE!

The 36th annual Vancouver Queer Film Festival took place September 11-22, 2024 with audiences flocking to theatres for more queer, trans, and Two Spirit film! Half of our 44 screenings reached over 70% capacity, and we sold out a whopping NINE screenings including our two biggest venues!

We also packed The Birdhouse two weekends in a row with electric dance parties featuring live drag, ballroom, and musical performances.

NEW in 2024 We introduced school group screenings with films & workshops curated for youth grades 5-12. We expanded Industry programs and piloted a highly successful free Industry & Student Access Initiative for equity-deserving and emerging filmmakers.

VQFF 2023 was a hard one to beat, but we're proud to say this sequel was even better!

Left: Filmmaker Ivan Leung at the post-screening Q&A for **Extremely Unique Dynamic**; projection of the VQFF 2024 graphic at The Birdhouse; audience at the Opening Presentation. **Right:** A crowd watches a drag performance; actor Lucienne Grasso on the Opening night red carpet.



18,387 ATTENDEES

9 sold out screenings
+70% attendance to half
of all in-person screenings
25% watched online

92 FILMS FROM 27 COUNTRIES

28 features, 64 shorts,
5 series
11 world premieres
9 North American/
international premieres
29 Canadian premieres

43 VISITING ARTISTS

22 post-screening Q&As
4 industry panels
17 parties & receptions

"VQFF is beautifully organized, lovingly curated, and expertly realized. They are extremely welcoming and care about every detail from screening to venue to event to party—they care and deliver beyond expectations! They especially love filmmakers which is awesome."

- Michele Noble, director of
The Yellow Spong is the Dish Sponge

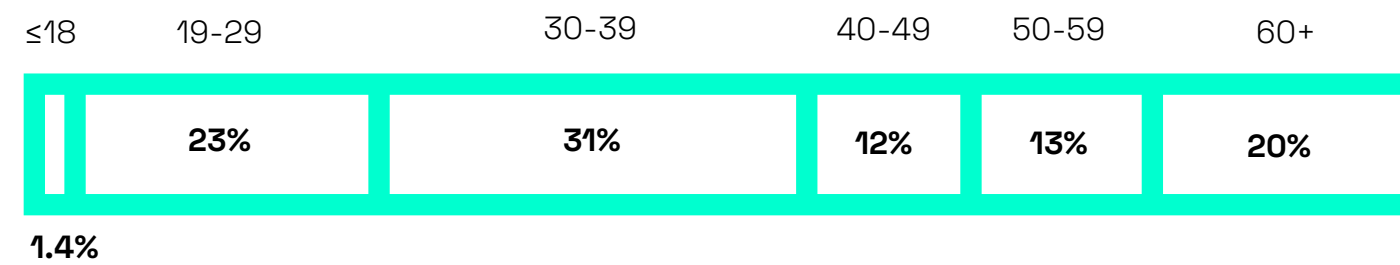
CELEBRATE, DISCOVER, GROW, AND CONNECT!

VQFF audiences are creative tastemakers, socially conscious, politically engaged, and fun-loving event-goers. Our accessible ticket prices allow us to reach a diverse audience across income and age groups, and our programs attract folks across the spectrum of sexual orientation, gender identity, and other intersections. We have a strong core audience of longtime attendees, as well as a growing newer and younger audience.

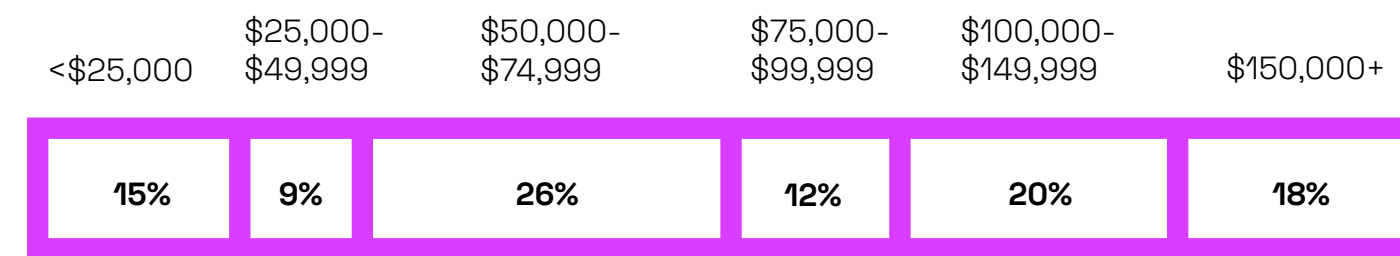
VQFF is where 2SLGBTQIA+ people and allies across the Lower Mainland of BC go to celebrate, discover, grow, and connect!

OUR AUDIENCE

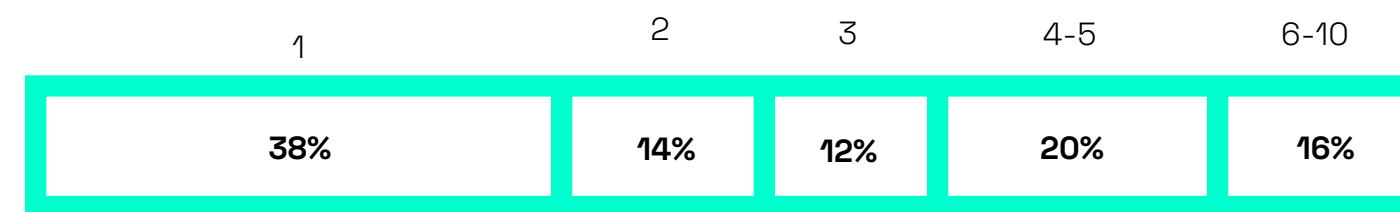
AGE



ANNUAL INCOME



OF FILMS WATCHED



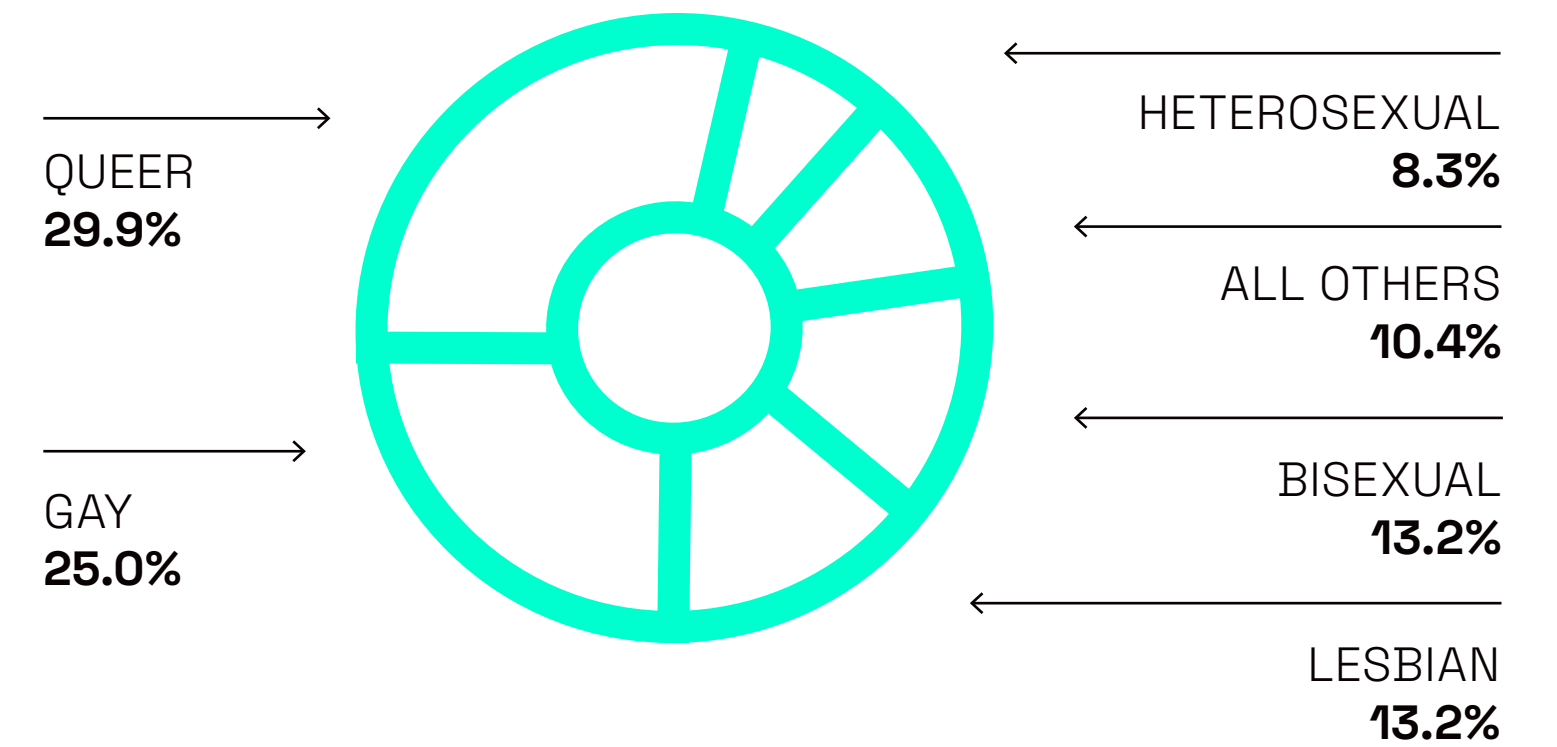
“Thank you for championing queer stories and giving me a sense of pride, belonging and hope.”

“This was the best queer film festival line up I’ve seen (and I’m from Chicago)! All hits, no misses programming-wise.”

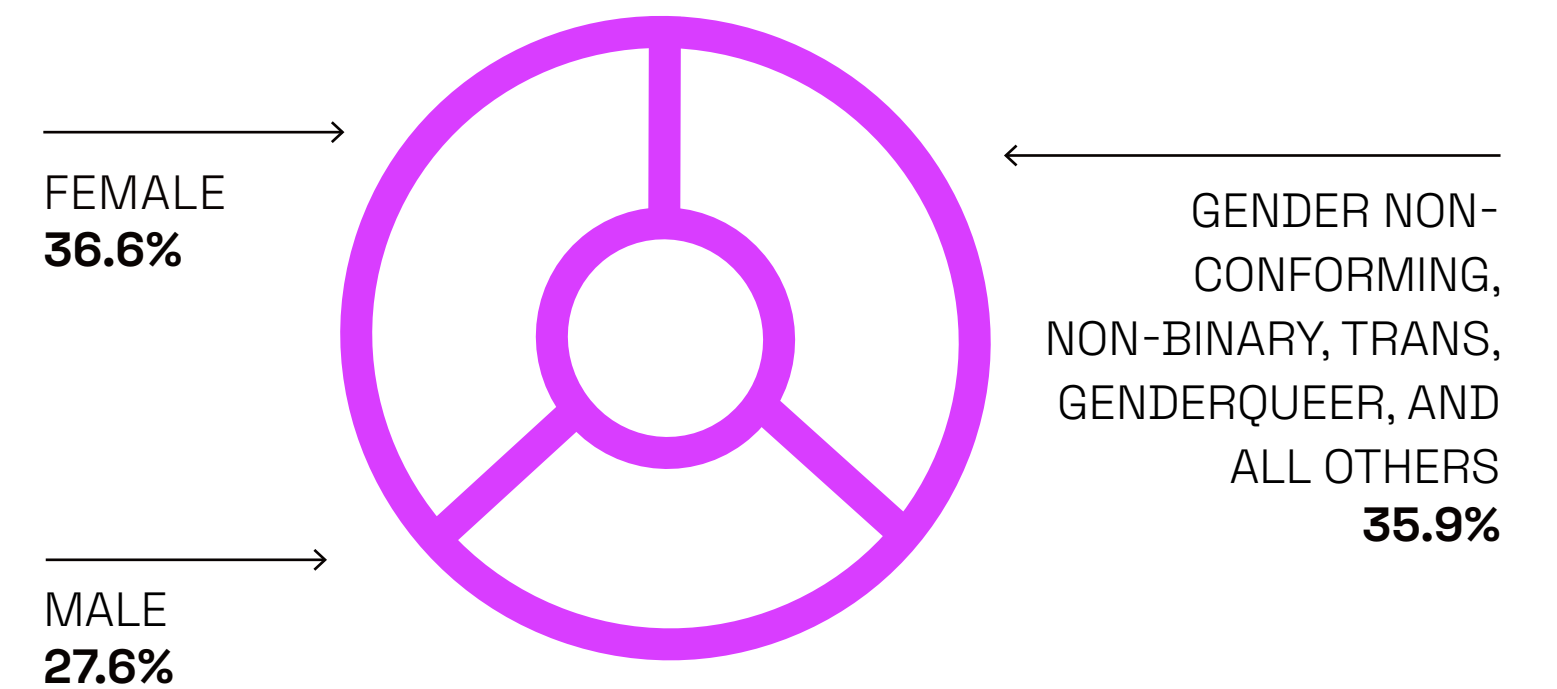
“As a queer filmmaker living in Vancouver, knowing the art I make will have a place inspires me to create and represent me community.”

- 2024 Attendees

SEXUAL ORIENTATION



GENDER IDENTITY*



* For statistical purposes, only the first of multiple written sexual orientation and gender identity labels is included in figures.

PARTNERSHIP HIGHLIGHTS

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STRIVE TOGETHER, THRIVE TOGETHER!

Each year, our corporate partners join us fostering 2SLGBTQIA+ talent, presenting bold and authentic storytelling, and building community.

Some highlights this year include:

- **\$57,500 in prizes** awarded to filmmakers from **RBC, Canada Media Fund, Directors Guild of Canada - BC, Keslow Camera, Panavision, Elemental Post,** and **Cinelease.v**
- **+250 free passes** distributed through the **Industry & Student Access Initiative** powered by **Warner Bros. Discovery Access**, to multiply marginalized and emerging filmmakers.
- A **MODO x VQFF Art Van** with artwork adapted from the VQFF 2024 creative by CoEffect and Camilla Sumantry.

Thank to all of our partners for their support and contributions to another successful Festival!

Left: Director Laurie Townshend and poet-activist Staceyann Chin at the screening of award-winner **A Mother Apart**; MODO x VQFF Art Van. **Right:** Students take notes during a panel on Queer Intimacy on Screen; directors Jen Sungshine & David Ng speak at the world premiere of their film **Drag is for Everyone**.



“Without queer cinema, I would feel lost in this industry. Thank you for giving us a voice, affirming our identities, and celebrating this resilience and joy found within the queer community.”

- 2024 Industry Access Pass recipient

“Out On Screen has played such a pivotal role in shaping who I am, both in my artistic journey and my facilitation practice. Working there for so many years in my 20s and being immersed in a community of care has had a lasting impact. It’ll always feel like (coming) home for me, and I’m sure many, many queer local artists feel the same way too. Thank you!”

- Jen Sungshine, co-director of **Drag is for Everyone** & winner of the 2024 Gerry Brunet Memorial Award

“Can’t make a living making films, so I’m one of many who are so grateful to VQFF for the free all-access industry passes they offered to equity deserving filmmakers, programmers, and students. This make a REAL difference to me as an indie lesbian doc filmmaker.”

- 2024 Industry Access Pass recipient

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THANK YOU TO ALL OUR PARTNERS

LEAD PARTNER

RBC

SCREENING PARTNERS

UBCP/ACTRA
Canadian Media Producers Association-BC

SIGNATURE PARTNER

Downtown Van

PREMIERE PARTNERS

Canada Media Fund
Warner Bros. Discover Access Canada
Telefilm Canada

AWARD PARTNERS

Directors Guild of Canada-BC
Keslow Camera
Cinelease
Canada Media Fund
Panavision
Elemental Post

EXCLUSIVE MEDIA PARTNER

CBC Vancouver

EXCLUSIVE TECHNICAL PARTNER

24 Frames

TRANSPORTATION PARTNER

Modo

FESTIVAL SUPPORTERS

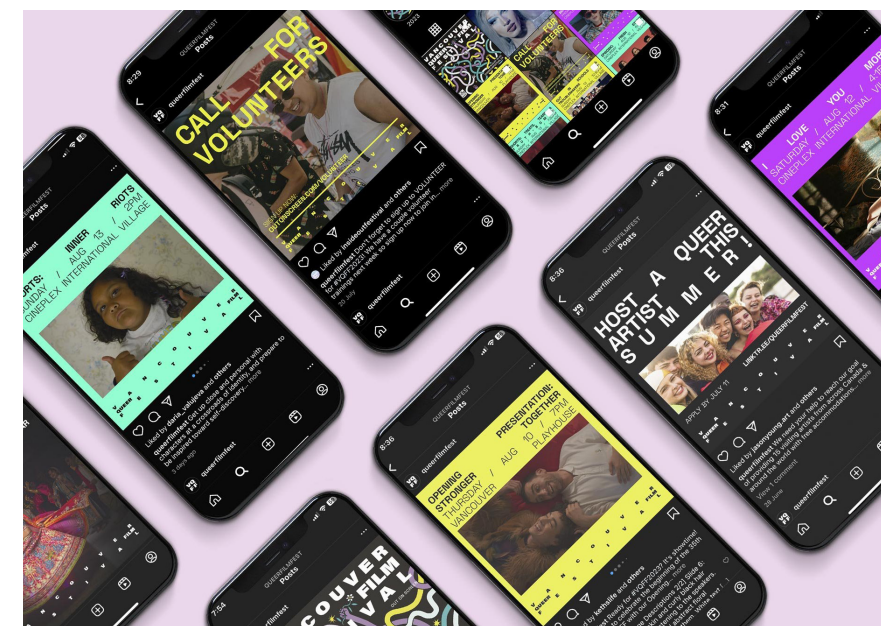
ACFC West, Local 2020 Unifor
bed
Chandler Fogden Lyman Law Co.
Gayvan.com
IATSE Local 891
James Goodman
Miller Titerle + Company
Squirrel Friendz Vodka
Twin Sails Brewing
Western Media Group

**GET IN TOUCH
ABOUT
PARTNERSHIP
OPPORTUNITIES!**

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PARTNERSHIP OPPORTUNITIES

THE 37TH ANNUAL
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 SEPTEMBER 11-21, 2025



IN-PERSON

PRINT

DIGITAL

INDUSTRY

NAMING

- On-screen Ads** +30k impressions per screening
- Video Ads** 15s-60s
- Speaking Opportunities**
- Banners & Activations**

Make a lasting impression and put your brand front & centre at the Festival's in-person screenings and events!

- Festival Guide Booklet** 750 copies
- Festival Calendar Flyer** 5000 copies
- Festival Poster** 300 copies
- Volunteer T-shirt** +300 worn at VQFF
- Branded Merchandise** Custom

Get loud & proud with VQFF! Place your logo, ads, and branding in print materials distributed at major Pride events and queer-friendly businesses across Vancouver all summer long!

- Website** 41k annual visitors
- Newsletter** 9000 subscribers
- Social** 34,000 followers
- Festival Trailer** +600k impressions
- Digital Poster** +250k impressions

Get your brand before the eyes of events-going, arts & culture-loving adults aged 18-65w in Vancouver & BC.

Connect with thousands of local & international talent who attend VQFF every year!

Strengthen our filmmaking ecosystem by supporting our industry programs or providing in-kind goods & services to 2SLGBTQIA+ artists.

Get your name out there by supporting a program, award, or initiative at VQFF!

Our work—and your support—is amplified by local, national, and trade publications like Deadline, The Hollywood Reporter, Playback, Vancouver Sun, Georgia Straight, and CBC News every year.

OUT ON SCREEN

VISION

An equitable society where 2SLGBTQIA+ people are respected, valued, and protected across all our intersections of identity.

MISSION

Illuminate, celebrate, and transform 2SLGBTQIA+ lives through film, education, and dialogue.

PROGRAMS

Our two core programs are the annual Vancouver Queer Film Festival and the award-winning Out In Schools program.



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604.844.1615

INFO@OUTONSCREEN.COM

O U T O N S C R E E N . C O M

Out On Screen operates on the unceded territories of the xʷməθkʷəy̓əm, Sḵw̓x̓wú7mesh, and sə́lilwətaʔ peoples.