



2010

Annual Report



Vision

We celebrate and advance queer communities through cultural expression.

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MESSAGE FROM THE BOARD

The power of community

Out On Screen is so fortunate to count you as its community of support.

2010 started as the year of challenges. In September 2009, we lost our gaming grant resulting in a fiscal year-end deficit of \$14,778. With further anticipated cuts in government funding we made the difficult decision to lay off two permanent staff. This affected our ability to operate and grow our core programming in a sustainable manner.

We knew that, in order to survive and prosper, we must involve our community in the process. We shared our vision and strategic plan, hoping it would inspire you, and did it ever! Your amazing and wonderful support as donors, volunteers, mentors and colleagues transformed our year. We are happy to report that our deficit has been fully recovered and we are entering 2011 in a position to grow.

You are our good news story. We are so moved by the support of our community. We have not solved all of our challenges, but we have discovered our key to continued success and growth: community investment and the magic that comes from a chorus of champions. Thank you for the tremendous support you have given us this year.



Back row, left to right: Alipasha Larijana, Melinda Johnston, Penny Blesch, Dwayne Launt.
Front row, left to right: Steve Mulligan, Lori MacIntosh, Ellen Tran, James Ong.
Not Pictured: Mark Gilbert, Sean George, Laura Siberry, Yogi Omar.



LEADERSHIP REPORT

We began 22 years ago as a small grassroots film festival. With your support, we have steadily grown and evolved into a year-round, multifaceted queer arts organization with three key program areas: the annual Vancouver Queer Film Festival, the Queer History Project and Out in Schools.

On behalf of our fabulously talented team of staff and volunteers, we present you with the following program highlights from 2010:

Vancouver Queer Film Festival

2010 was our year to let everyone in on this fun fact: the Vancouver Queer Film Festival is Vancouver's second-largest film festival. Our 22nd edition spanned 11 days, August 12-22, and offered up bold, captivating and inspirational queer film and dialogue to local and visiting audiences. As always, an inspiring aspect of the Festival was the opportunity to build community and foster connections with and amongst diverse community members.

- Over the last five years we have increased festival programming from 38 to 52 film screenings. 2010 marked our largest Festival yet with 12,898 people attending.
- We proudly presented the inaugural Spotlight on First Voices which featured films and storytelling from eight local and Canadian Aboriginal artists.
- The community discussion following the screening of the documentary *Holding Hands* initiated a brainstorm amongst activists, the Vancouver Police Department and our audience to develop strategies for combating homophobic violence.



Out in Schools

This innovative education program brings independent queer film into high schools to initiate discussions with students about safety, homophobia and bullying. Launched in 2004, Out in Schools has been garnering critical acclaim across the province ever since!

- Ross Johnstone, Director of Youth Education, Jen Sung, Youth Outreach Coordinator, and our team of facilitators reached more than 6,200 youth with our Out in Schools presentations during the 2009/10 school year. We have reached 8,000 youth already during the 2010/11 school year!
- We increased our number of rural presentations from eight in 2008/09 to 15 in 2009/10, bringing Out in Schools programming to students in 100 Mile House, Slocan, Salmo and Canim Lake.
- A copy of our Out in Schools Teachers' Learning Resource Guide has been distributed to every secondary school in both the Vancouver and Burnaby districts. A Resource Guide was also left behind with each teacher contact in rural communities that we visited.
- The 3rd annual Anti-Homophobia Public Service Announcement Competition was a great success. Some strong elementary school submissions, prompted us to create an elementary category for the 2010/11 school year! As well, we hosted our 2nd annual NO HATE Filmmaking Bootcamp with six youth participants. Their resulting short films have gone on to screen at film festivals around the world and are also shown as part of our Out in Schools presentations.



2009 No Hate Filmmaking Boot Camp.

Queer History Project

The Queer History Project was initiated in 2007 to create and share a lasting body of work that celebrates the dynamic experiences of Vancouver queer life: past, present and future. Over the past four years we've commissioned eight films by cross-disciplinary senior and mid-career Canadian artists, as well as, two community-based projects engaging more than 200 participants.

- Riffs on the Theme of Activism marked the finale of our film commissions, for now. Five creative depictions of queer life were brought to the screen by celebrated artists Debora O, David C Jones, Gwen Haworth, Byron Chief Moon, Joe Average and Jamie Griffiths.
- Chosen Family Portraits, a community-based art initiative, boasted 118 participants and produced 28 striking family portraits along with audio testimonials captured by photographer Sarah Race and radio journalist Sarah Buchanan.
- A City 125 grant awarded in December added fuel to plans for a public art installation to be unveiled the summer of 2011.

Leadership Transition

In January of 2011 we bid a fond farewell to Kat Biondi. Upon a calling to return to her home province of Ontario, Kat landed the role of Cinema Manager of the Toronto International Film Festival. Taking over the Director of Operations & HR role is David Holtzman. No stranger to queer communities, David brings a wealth of experience in the social profit sector as past Executive Director with A Loving Spoonful, Leadership Vancouver and more. Welcome to the family, David!



Left to Right: Amber Dawn, Director of Programming; Ross Johnstone, Director of Youth; Drew Dennis, Executive Director; Kat Biondi, Director of Operations and Volunteers; Paul Crosby, Director of Development.



TREASURER'S REPORT

Out On Screen benefits from a diverse funding base.

In 2010, 55% of revenue was derived from private-sector fundraising (including donations, event income and sponsorships) compared to 45% in 2009, while 31% was provided by government compared to 42% in the previous year. This growing shift from government funding to community investment offers the organization resiliency and ensures greater long-term stability for our programs.

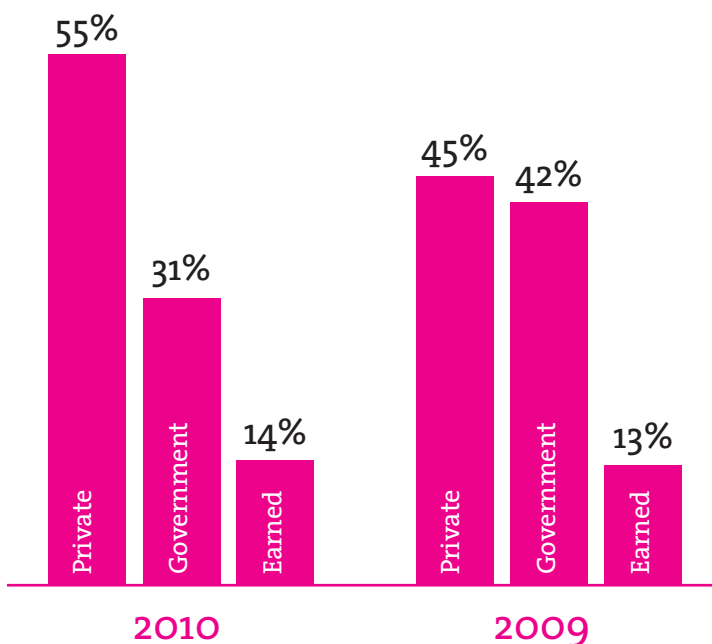
Individual donations increased from \$148,320 in 2009 to \$174,521 in 2010 and continue to be Out On Screen's single largest revenue source.

Corporate gifts to Out in Schools and Festival Sponsorships increased by \$10,000 or more each in 2010.

Extraordinary generosity and support from our community, coupled with prudent fiscal management by our Leadership Team, has generated a healthy surplus of \$65,751 in 2010. The Board of Directors' first priority has been to fully recover the deficit of \$14,778 in 2009. Additionally, we have directed \$40,000 to our Contingency Fund bringing this to a balance of \$75,000. The purpose of the Contingency Fund is to cover a minimum of three months of operating expenses and provides the organization further stability. Finally, the market value of the Vancouver Out On Screen Film & Video Society Legacy Endowment Fund, housed with the Vancouver Foundation, as of the close of 2010 is \$95,945.



Shift to Private Sector fundraising





Financial Statement

These consolidated statements were extracted from independently reviewed Financial Statements for the year ended December 31, 2010.

	GENERAL	FESTIVAL	YOUTH EDUCATION	QUEER HISTORY	TOTAL OPERATING	CAPITAL ASSETS	MATT DAVY FUND (RESTRICTED)	ENDOWMENT (RESTRICTED)	TOTAL 2010	TOTAL 2009
EARNED REVENUES										
Box Office		58 272			58 272				58 272	59 473
Membership		8 530			8 530				8 530	6 457
Advertising		16 836			16 836				16 836	14 761
Presentation Fees			4 235		4 235				4 235	4 200
TLRG sales			733		733				733	
Other	114	307			421			11 205	11 626	1 035
	114	83 945	4 968		89 027			11 205	100 232	85 926

PRIVATE SECTOR

Corporate		103 137	31 332		134 469				134 469	82 665
Donations	158 257		13 496	1 670	173 423			1 098	174 521	148 320
Foundations	3 400		13 500		16 900				16 900	19 300
Event and Lotto Income	918	15 907	30 333	5 196	52 354				52 354	51 654
	162 575	119 044	88 661	6 866	377 146			1 098	378 244	301 939

PUBLIC SECTOR GRANTS

Federal		89 875	15 000		104 875				104 875	101 600
Provincial	1 200	63 047	5 400	4 800	74 447				74 447	112 486
Municipal	6 250	21 750	2 500	2 500	33 000				33 000	66 000
	7 450	174 672	22 900	7 300	212 322				212 322	280 086

TOTAL REVENUES

	170 139	377 661	116 529	14 166	678 495			12 303	690 798	667 951
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EXPENSES

	GENERAL	FESTIVAL	YOUTH EDUCATION	QUEER HISTORY	TOTAL OPERATING	CAPITAL ASSETS	MATT DAVY FUND (RESTRICTED)	ENDOWMENT (RESTRICTED)	TOTAL 2010	TOTAL 2009
Programming		82 740	21 610	3 000	107 350				107 350	112 577
Production		10 110		5 475	15 585				15 585	31 799
Outreach, Marketing		30 031	2 603		32 634				32 634	40 946
Salaries & Contract Wages	8 834	263 076	65 880	17 669	355 459				355 459	361 102
Volunteers	185	2 773	370	370	3 698				3 698	4 086
Fund Development	951	14 269	1 903	1 903	19 026				19 026	10 406
Administration	3 208	48 182	6 424	6 424	64 238	6 286			70 524	62 688
Capacity Building Projects	14 754				14 754				14 754	12 899
	27 932	451 181	98 790	34 841	612 744	6 286			619 030	636 503

EXCESS IN REVENUES OVER EXPENSES

	142 207	(73 520)	17 739	(20 675)	65 751	(6 286)		12 303	71 768	31 448
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INTERFUND TRANSFERS

	(76 456)	73 520	(17 739)	20 675						
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CHANGES IN NET ASSETS DURING THE YEAR

	65 751				65 751	(6 286)		12 303	71 768	31 448
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STATEMENT OF CHANGES IN NET ASSET

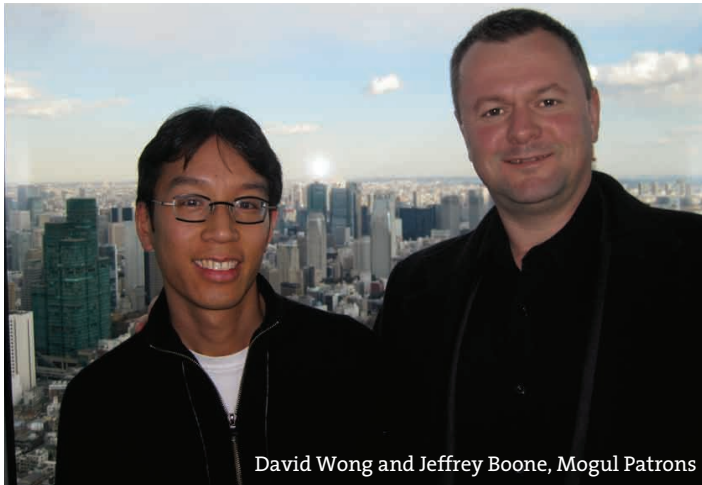
	GENERAL FUND	CONTINGENCY FUND	CAPITAL ASSETS FUND	MATT DAVY FUND (RESTRICTED)	ENDOWMENT FUND	TOTAL 2010	TOTAL 2009
Net Assets Beginning	(12 922)	35 000	13 424	3 347	83 642	122 491	91 043
Changes during 2010	65 751		(6 286)		12 303	71 768	31 448
Capital Investments	(10 632)		10 632				
Transfers	(40 000)	40 000					
Net Assets Closing	2 197	75 000	17 770	3 347	95 945	194 259	122 491

Our Supporters

Reel Patrons and Endowment Donors

We treasure our Legend, Academy, Mogul, Director, Producer, Star, Cameo and Ingenue Reel Patrons, as well as our Legacy Endowment Fund donors. In 2010, you entrusted us with \$174,521. Thank you so much for your support and your belief in our work.

(A complete list of individual donors is proudly noted in the 2010 festival guide.)



David Wong and Jeffrey Boone, Mogul Patrons

Auction Contributors

Out On Screen is grateful to the more than 240 individuals and local businesses who supported and attended this 2010 fundraiser in support of all three Out On Screen programs: Out in Schools, the Queer History Project and the Vancouver Queer Film Festival.

Out in Schools Supporters

We are proud to acknowledge the following contributors to Out in Schools during the 2009/10 year:

Principal Partners (\$10,000+)

Fillmore Foundation

TD

TELUS

Honour Roll (\$5000 – 9999)

Coast Capital Savings

Modo. The Car Co-op

Vancouver Foundation

Vancouver School Board

Xtra!

Credit Roll (\$1000 – 4999)

BC Gaming, Direct Access

City of Vancouver

Face The World Foundation

Vancouver Board of Parks and Recreation

Vancouver School Board

Festival Supporters

The following businesses sponsored at the Gold Reel or above level for the 2010 Vancouver Queer Film Festival:

Premiere Partners

Cinemark Theatres

Creative B'stro

Empire Theatres

Ramada

Official Wine Partner

Vincor Canada

Membership Partner

Vancity

Media Partners

The Beat, 94.5 fm

Citytv

The Westender

Xtra!

Festival Funders

BC Arts Council

Canada Council for the Arts

Canadian Heritage

City of Vancouver

Platinum Reel Sponsors

Immigration Services Society of BC

Granville Island

OUTtv

Gold Reel Sponsors

Celebrities

Downtown Vancouver BIA

Hardline

Modo. The Car Co-op

Plum Living

Steamworks

Thank You!

Every effort has been made to ensure the accuracy of this listing. In the event of any inadvertent oversight, please accept our apologies and contact us at 604-844-1615 for correction.